

GENERAL BREAKDOWN FOR:

INITIAL FRANCHISE FEE

(Depending on country)

€7,500 - €10,000

REAL PROPERTY

€2,500 - €16,000

€2,500 - €11,000 non-Traditional Location

LEASEHOLD IMPROVEMENTS

€25,000 - €69,000

€19,000 - €56,000 non-Traditional Location

EQUIPMENT PURCHASE

€30,800 - €69,390

€23,100 - €53,025 non-Traditional Location

SECURITY SYSTEM

(Not including monitoring costs)

€1,900 - €5,400

€1,000 - €3,500 non-Traditional Location

FREIGHT CHARGES

(Varies by location)

€2,900 - €4,500

€2,200 - €3,500 non-Traditional Location

OUTSIDE SIGNS

€3,000 - €6,000

€2,000 - €4,500 non-Traditional Location

OPENING INVENTORY

€3,450 - €5,725

€2,900 - €5,225 non-Traditional Location

INSURANCE

€1,000 - €2,500

€1,000 - €2,500 non-Traditional Location

SUPPLIES

€1,000 - €2,525

€1,000 - €2,525 non-Traditional Location

TRAINING EXPENSES

(Including travel and lodging)

€2,600 - €4,000

€2,600 - €4,000 non-Traditional Location

LEGAL & ACCOUNTING

€1,500 - €2,500

€700 - €1,500 non-Traditional Location

OPENING ADVERTISEMENT

€1,500 - €4,000

€1,000 - €3,700 non-Traditional Location

MISC. EXPENSES

(Business licenses, utility deposits, small equip. & surplus capital)

€2,000 - €6,500

€2,000 - €6,500 non-Traditional Location

ADDITIONAL FUNDS - 3 MONTHS

€6,000 - €16,500

€4,000 - €16,500 non-Traditional Location

ESTIMATED TOTAL INVESTMENT

€92,650 - €222,040 +

€72,500 - €181,475 + non-Traditional Location

€325,000 + Drive Thru Location

THESE FIGURES ARE ESTIMATES OF THE COMPLETE INVESTMENT IN SETTING UP A SUBWAY® STORE AND OPERATING IT FOR 3 MONTHS. IT IS POSSIBLE TO EXCEED COSTS IN ANY OF THE AREAS LISTED. FINAL COSTS WILL DEPEND MATTERS INCLUDING BUT NOT LIMITED TO LOCATION, AMOUNT OF RENOVATIONS, TYPE AND SIZE OF PREMISES, LOCAL LAWS, ETC. TO SEE MORE DETAILS,

COMPLETE APPLICATION TO RECEIVE DISCLOSURE DOCUMENT.